



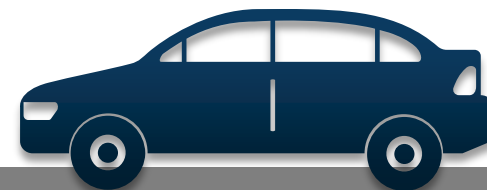
Safe Streets and Roads for All

Technical Assistance Center

The Safe System Approach and Your Action Plan Workshop:

Progress and Transparency

www.ss4aclearinghouse.org



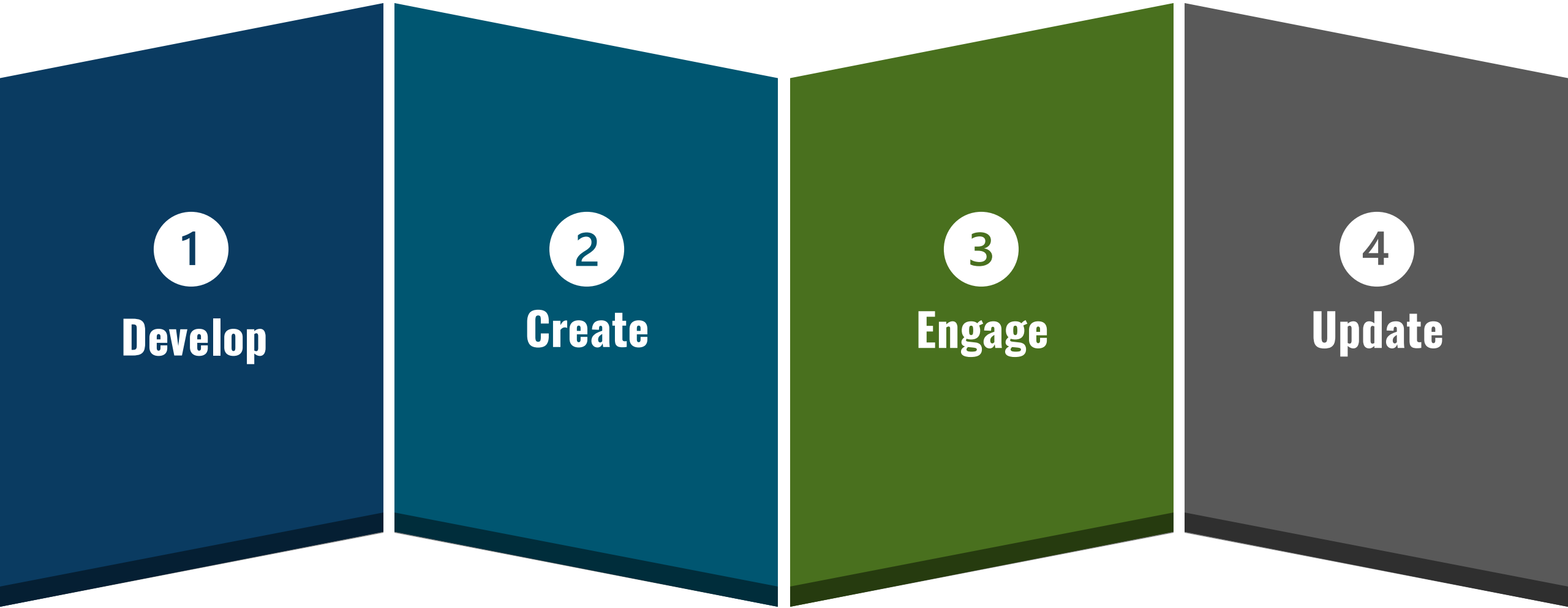
What is: Progress and Transparency

Progress and transparency refers to the methods used to measure progress over time after an Action Plan is developed or updated, including outcome data.

Quick Tip!

It is only necessary to include methodology details for this component in your Action Plan; you do not need to execute all activities before finishing your plan.

Thought Starter Framework



1

Develop

Develop a framework and metrics to evaluate the effectiveness of all the Action Plan's safety strategies and measures.



Identify evaluation metrics based on your jurisdiction and Action Plan goals.

Consider tracking:

1

Implementation progress

2

Recent crash data vs. historical data

3

Near-miss incidents

4

Speeding violations

5

Distracted driving behavior

6

Number of events and people reached

7

Changes in mode share

8

Public perception of safety

9

...and more!

1

Develop

Develop a framework and metrics to evaluate the effectiveness of all the Action Plan's safety strategies and measures.



Establish an evaluation process.



Regularly analyze collected data to assess the effectiveness of interventions.



Determine if further refinements or additional improvements are needed to achieve your goals for that project.

2 Create

Create and publish a comprehensive and publicly accessible update on Action Plan progress.



Determine how you will track and share your progress publicly.

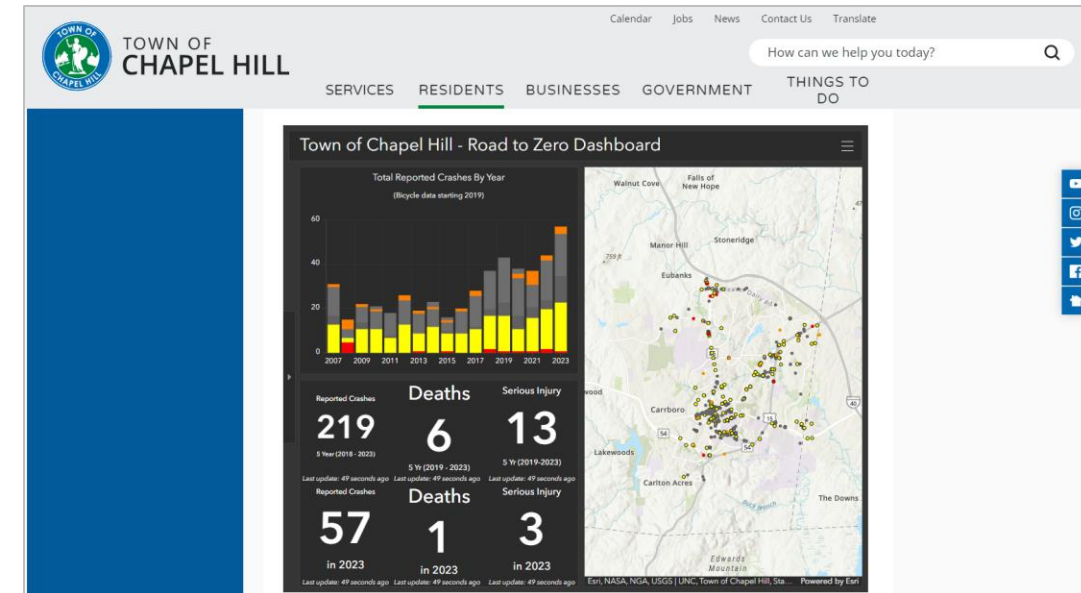
- Consider:
 - Publicly accessible progress or annual reports
 - Web-based dashboards
 - Online portals
 - Regular press releases



Publish your Action Plan online.

[Source: Town of Chapel Hill Dashboard](#)

[Source: 2023 Annual Report](#)



3

Engage

Continue to engage with the community by maintaining regular feedback channels, sharing progress updates, and involving stakeholders to continue to build trust and demonstrate commitment.



Engage the public to share progress of your Action Plan.

- Establish open channels for communication and feedback mechanisms.



Continue to engage stakeholders to implement the Action Plan.

- Prioritize transparency with stakeholders when making future transportation safety decisions.

4

Update

Continuously update your Action Plan to reflect emerging priorities and learnings as a living document that evolves with community and project needs.



Set a cadence and expectations for how and when you update your Action Plan.

